

Dress to Kill

Hats for Life or at least Life Ball

"The higher the hat was, the greater the social ranking of those who wore them in history," says Viennese milliner Karin Bergmayer. Bergmayer believes that the way modern day fashion is worn changed the social function of the hat. Placed above the face, it has now come to fulfill an individual function: putting on a hat has become like choosing a role or a type of individuality.

This view is not surprising when considered in the light of Bergmayer's artistic "hat-objects", which open a new world of fabulous personalities that can be adopted by those who wear them. And with clients and shows including Lucilectric, Swatch, the Chinese National Circus and Viennese private clientele, Bergmayer should long stay busy expanding her art even further. So, for anyone still without an outfit to wear at the Life Ball, contact Karin for loans at her Studio in 12., Franz-Emmerichgasse 3/6, Tel. 810 01 07.



HATS: They tell stories of Piglets, Wing Blossoms, Spring or Spider Woman

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